



# *Auxilium Rural Under-Privileged Women And Youth Empowerment*



## **ANNUAL REPORT 2012**



**TO ENHANCE LIFE,  
LIFE IN ABUNDANCE**



## **AUXILIUM RURAL UNDER-PRIVILEGED WOMEN AND YOUTH EMPOWERMENT**

Registered Under The Tamil Nadu Societies Registration  
Act, 1975 (Tamil Nadu Act 27 of 1975)  
Reg.No: 155 / 2012

**WAS BORN IN THE YEAR 1998**

**TO CO-ORDINATE ALL THE DEVELOPMENTAL  
ACTIVITIES OF THE PROVINCE**

### **VISION:**

ARUWYE envisages a just, harmonious and eco-friendly society where the integral and sustainable development of the marginalized is ensured.

### **MISSION:**

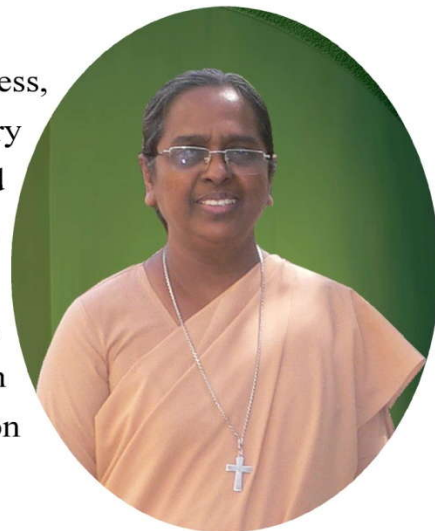
ARUWYE is committed to enhance the capacities of the marginalized women, children and youth by raising awareness on their rights and promoting livelihood and pro-actively engaging with state institutions that impact them significantly by networking with likeminded groups and organizations engaging in lobbying and advocacy.



## Message from Provincial

SHALOM, the human vision and divine mission

The Hebrew word 'shalom' means peace, completeness, prosperity and welfare. Shalom is the wish of God for every human being. When an individual does not enjoy peace and completeness it implies that the society in which he lives does not operate on justice, equality and fraternal love. Every person in the society is bound by the responsibility to own up the welfare of the other, to become a ray of hope in the struggle and to join hands in fulfilling the human vision and divine mission.



ARUWYE the Social Development Office of Chennai Province has indeed taken up this challenge through its developmental activities. I appreciate the efforts of Sr. Azarias Arokia Mary Selvi the Social Development Coordinator and her team who engage themselves in this mission. I have noticed the gradual growth of ARUWYE. It has grown through steady movements reaching out to the children, youth and women. The Neighborhood Children's Parliament for children, Leadership & entrepreneurship training for women, Job Mela for youth, capacity building training for Sisters, drafting of need based projects and other activities and training programs have paved way for the empowerment of the marginalized. The networks established with the like-minded NGOs have widened the catchment area of ARUWYE on reaching out to the needy with improved potency. I am happy that our children, youth and women are becoming agents of social transformation which is a spark of hope towards realizing 'Shalom'.

I congratulate ARUWYE for its significant role in empowering the Marginalized. May the good Lord and Mother Mary accompany you in your efforts to build a just, harmonious and eco-friendly society.

*Sr. Soosai Magnificat*  
**Sr. Soosai Magnificat**  
**Provincial, Chennai - INM**

## From the Directress' Desk

Welcome to ARUWYE's Annual Report. The year 2012 has been a defining year in many ways. The team effort of ARUWYE staff and its collaborators brought achievements, tremendous learning, confidence and assurance. I would like to highlight especially the eye-catching attainment on the growth of Neighborhood children's Parliament, Leadership and Entrepreneurship training for women, vocational training for young girls, job mela, educational sponsorship and capacity building for staff and students.



With immense gratitude I acknowledge the support, guidance and help given to 'ARUWYE' by our Provincial Sr. Magnificat. I render my gratitude to the Provincial Council members and Team members who have always played an important role in its development by their assistance and collaboration.

Heartfelt thanks to our partners who have shown great faith in us and cooperated in making our efforts fruitful. This is also time to express our gratitude to Via Don Bosco for supporting us with funds for capacity building and institution development. It has enabled us to venture into innovative thinking and strengthening our capacities to reach out to the marginalized and empower them.

I must admit that our achievements could be largely attributed to our dedicated staffs who have been putting relentless effort in visiting, planning and organizing the activities of our centers. I appreciate their dedication and love towards their mission which give them tremendous job satisfaction and pride.

*Sr. Azarias Arokia Mary Selvi*

**Sr. Azarias Arokia Mary Selvi**  
**Social Development Coordinator**

# 1

## ARUWYE's Major Fields of Action

### Introducing ARUWYE Resource Team

- ARUWYE Resource Team was formed for conducting trainings on Neighborhood Children Parliament (NCP), Career Guidance, Soft Skills, Human Rights Education, Motivation for Formal and Non-formal Staff and Market Feasibility.

The ARUWYE Resource Team consists of Mr. Sagayam, the Program Coordinator, Mr. Vigetharan and Mr. Ramu, the MSW students of Loyola College.

Resource Team members collectively prepare Training modules and materials for various training programs. They would assist in conducting surveys, need based assessments and evaluation of programs.

- Two days training of Trainers program was organized for the members of the Regional Resource Team with an objective of capacitating them with knowledge of career guidance and soft skills and thus prepared the members to give training for formal and non-formal staff. Fr. Leo Joseph, the Director of Vazhikatti, Chennai and his team were the resource persons. Resource team members gained competence to conduct trainings and spread the innovative spirit for development.





## 2

### Parliaments of the Children and for the Children

NCP is the concept which is now widely accepted to be the appropriate way to help the children to claim for their rights and grow in leadership qualities and social responsibility. With this motive of offering children an opportunity to practice leadership qualities and to take part in social work activities through various departments of children parliament, training on “Neighborhood Children Parliament” was organized for the children of 48 Evening Tuition Centers of the province covering about 40 panchayats in Tamil Nadu. The NCP training was also organized for the selected school students and boarding children.



**Particulars of NCP Trainings: Table 1**

Sl. No.	Name of Programmes	No of Programmes	No of Beneficiaries
1	NCP Trainings and Formation of New NCPs	2	131
2	NCP Oath Taking ceremony	5	296
3	Training on School Children Parliaments	3	232
4	NCP Follow Up Training	3	230
5	NCP Children's Mela	1	47
6	Intra-parliament Meet	1	102

### Motivation and Career Assistance for Students

To motivate the students to be focused onto their aim and ambition, to develop a positive mind and attitude towards life-experiences and to guide them in their decision-making with regard to their career 'Motivation and Career Assistance' programmes were given to the students of Formal and Non-formal Education. Altogether 470 Students participated in the programme.



**Particulars of Motivation & Career Assessment Programs: Table 2**

Sl. No.	Institution	Duration	No of Beneficiaries
1	Fatima Matriculation Hr. Sec. School	1 day	97
2	Nirmala Technical Center, Kodambakkam	4 hours	15
3	Regunathapuram Arts & Science College	1 day	324
4	Marialaya Community College, Tiruppur	1 day	32



## Job Mela 2012 at Kodambakkam

Job Mela was organized on 17<sup>th</sup> June 2012 at Fatima Convent campus, Kodambakkam in collaboration with Accord Path, a consultancy. It was an opportune moment for the job seekers and companies to meet directly.



The candidates who were above 18 years of age and had completed their Higher Secondary Education were invited for the Job Mela. Two companies namely Netambit and Hinduja Global were there to find suitable candidates for their domestic and international Telesales. Two consultants namely, Accord Path and Visaka Solutions were there to choose candidates for various sectors like Customer Support, Guest Relations, Presales, Admin and Accounts, Data Entry, Support staff and various other sectors like Retails, FMCG, BFSI and ITES.

About 70 candidates attended the Mela and enrolled their names. 30 of the candidates were selected for the final round of interview to be held at the respective companies. For freshers who were attending an interview for the first time it was the means to meet other job seekers and learn more to prepare themselves for their future interviews.





## Soft Skills Training for Formal and Non-formal Staff



Soft skills and life skills are essential for anyone who wants to win all hardships of life and achieve the goal that one has set for his/her life. We need to have a system of education that tries to build a complete personality who will be able to survive in this competitive world with knowledge of not only subjects but also skills to cope with realities of life. ARUWYE Resource Team took efforts to reach out to the formal and non-formal staff and share knowledge on soft and life skills. There participated altogether 612 staff in the training program.

**Soft Skills Training Schedule: Table 3**

Date	Place	Duration	Type of Education
May 31	St. Joseph, Hr.Sec. School, Ami	1 day	Formal
Jun 1	Auxilium Hr.Sec. School, Tanjore	1 day	Formal
Jun 2	St.Mary's Hr.Sec. School Vellore,	1 day	Formal
Jun 2	Auxilium School, Polur	1 day	Formal
Jun 4	Auxilium Hr.Sec. School, Madurai	1 day	Formal
Jun 4	St. Antony's Elementary School, V. Paganur	4 hours	Formal
Jun 7	Little Flower Elementary School, Pallikonda	4 hours	Formal
Jun 8	Little Flower Matriculation School, Terespuram	1 day	Formal
Jun 9	Auxilium Matriculation School, Puliyadithammam	4 hours	Formal
Jun 9	Mary Immaculate Hr.Sec. School, Thirupattur	1 day	Formal
Jul 28	Auxilium Matriculation School, Anmarudai	1 day	Formal
Nov 24	Tailoring Center, Michaelpuram	4 day	Non-formal
Nov 25	Tailoring Center, Anmarudai	1 day	Non-formal
Nov 29	Tailoring Center, Coimbatore	1 day	Non-formal
Dec 8	Nirmala Technical Center, Kodambakkam	4 day	Non-formal

### Leadership and Entrepreneurship for women

With an objective of capacitating women with training in market feasible trades and leadership skills, and ARUWYE organized training on “Leadership and Entrepreneurship for women” in 4 places of Madurai, Coimbatore and Anmarudai. There participated altogether 414 women in the training program. There was one Exposure visit to IL & FS Skill Training centre at Palladam, Thiruppur where they saw the various new market feasible trades like Tailoring, Sales and marketing, animations, welding, fitter, weaving, masonry and BPO voice.



**Particulars of Leadership & Entrepreneurship for Women: Table 4**

Sl. No.	Institution	Durati on	No of Beneficiaries
1	Chennai Marialaya & Kodambakkam	3hours	195
2	Auxilium Convent, Madurai & Arunodaya, Puliadithammam	1 day	45
3	Coimbatore Marialaya & Tiruppur Marialaya	1 day	106
4	Mangala Geetham, Anmarudai	1 day	68



**Networking and Partnership with Likeminded NGOs: Table 5**

S. No.	Name of the NGO	Area of Collaboration
01	Meenakshi Mission Hospital & Research Centre, Madurai	Preventive & Curative Health Services
02	IL & FS Cluster Development Initiative Limited, Chennai	Job placement for Data Entry and Tailoring, Career Guidance and Market feasibility Training
03	SALT Academy, Chennai	Students' orientation and Career Guidance
04	Don Bosco Vazhikatti, Chennai	Training of Trainers on soft skills and Career Guidance
05	MMHRC, Madurai	Telemedicine in interior rural areas, Provision of medicine for dispensaries
06	TNVRC, Guindy, Chennai	Training the SHG women to form PLF at wellington, Nilgris Dt.
07	Jeeva Jyothi, Kanchipuram	Regional level consultation with NGOs to Create a Civil Society Mechanism for Monitoring Child Rights Implementation in Tamilnadu
08	World vision, Kodambakkam	Participation in Post-planning of MDGs at South Indian level Supported by UN Awareness created in schools on Child Health Issues and Child Mortality under the age of 5
09	NCN (Neighbourhood Community Network), Nagarkoil	Membership in Tamilnadu and Pondichery NCP Forum and Collaboration in training the children and animators on NCPs
10	Balavikas Kendra	Motivation and Personality Development and Awareness on Global warming for children and the parents of Balavikas Kendra given by ARUWYE Resource Team
11	Eco Ashram (Iyarkai Nalavazhvu Maiyam)	Training the small and the marginal farmers of men and women on Natural Living and Natural Farming Methods (Zero Budget Farming)
12	Cognizant Foundation	Achievements of computers for the underprivileged students in rural communities
13	IASP and SNEHA	Participation in the 5 <sup>th</sup> Asia Pacific Conference of the IASP on the theme of Suicide Prevention in Asia pacific – barriers, boundaries and beyond
14	Nalam, Kodambakkam	Inter-organizational dialogue on issue of SWM and Proposal given to Chennai corporation on decentralized Sanitation of Garbage

# 7

## Natural Farming and Natural Living Training



'Natural Living and Natural Farming Methods Training Programme' was organized at Vadakkupaganur in which 7 men and 75 women participated. Mr. S. Raghavan from Eco Ashram, Kumbakonam was the resource person. He explained vividly about the need for returning back to our ancient methods of farming which meant

joining hands with nature. He spoke about preparation of natural manure, fertilizers, and insecticides, prior preparation of the land and seed along with some preventive measures.

# 8

## Awareness on Telemedicine

Telemedicine is the use of electronic communicative systems to share medical information from one Medical Professional to any other person in order to improve a patient's clinical health status. Telemedicine was introduced to the people at the dispensary in Terespuram on November 2011. As the people required more awareness on Telemedicine, a team of staff from



Madurai Meenakshi Mission Hospital along with the Social Development Coordinator of ARUWYE visited the people at Terespuram and created awareness on the use of Telemedicine and the available concession of fees from Madurai Meenakshi Mission Hospital. About 47 people attended the awareness programme.



# 9

## Sponsorships for Education

Educational Sponsorship program of ARUWYE reaches out to the children and youth who lack financial support for their education. The focus is mainly on the rural children and youth so that they may gain quality education like that of the urban children and youth.

The rural youth are accompanied to become competent to get employed in standard companies in order to attain economic sustainability and turn out to be agents of social transformation.



**Particulars of Sponsorship Program: Table 6**

S.No	Category of students	No. of Beneficiaries
01.	School students	597
02.	College & Professional Course students	21

## Visitors to ARUWYE



**Provincial's Visit - February 2012**



**Visit of Sr. Americo Rolim Maria - March 2012**

**Visit of Mr. Giovanni, Italy- March 2012**

**Visit of Ms. Beatriz and Ms. Tatiana  
From Madre Selva, Spain  
April-May 2012**

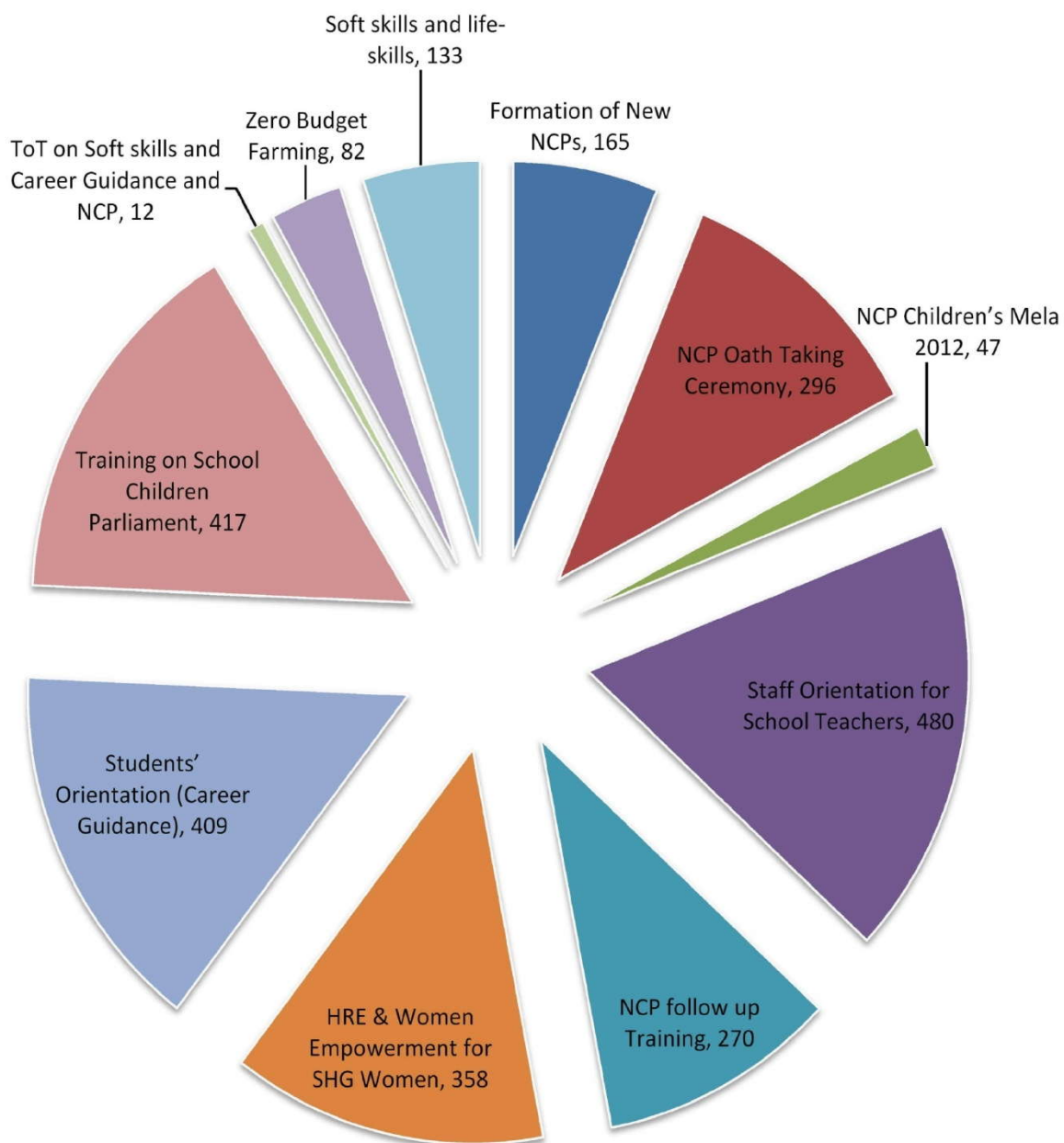
**Visit of Mr. Danny, Ms. Bujana and  
Mrs. Maud Segars from Via Don Bosco,  
Belgium - March 2012**





## NEED-BASED TRAININGS VS NUMBER OF PARTICIPANTS: DIAGRAM

### Need-based Trainings Vs No. of Participants



## **ARUWYE's Donors**

**Via Don Bosco, Belgium**

**Madre Selva, Spain**

**Missiones Salesianes, Spain**

**Shanthasia, Italy**

**Asia Abano Terme, Italy**

**Miva, Netherlands**

**Associazione Missioni Don Bosco onlus, Italy**

**Parents and Past Pupils of FMA Schools, India**

**Primum Vivere Onlus, Italy**

**Anais Foundation, Netherlands**



### **Contact to us:-**

#### **'ARUWYE'**

**AUXILIUM RURAL UNDER-PRIVILEGED WOMEN  
AND YOUTH EMPOWERMENT  
MAZZARELLO CONVENT  
United india Colony, No. ½,  
III Main Road, 5th Cross Street,  
P.B.5301, Kodambakkam,  
Chennai - 600 024.**

**Tel. : +91 44 247 30815  
mobile: 91 94 44 15 60 60  
Email : inmfmadoda@gmail.com**

